

Report on Entrepreneurship Programme by Industry Relation Cell

Organized by: Industry Relation Cell, Patrasayer Mahavidyalaya

Date: 8 May 2025

Introduction

The Industry Relation Cell of Patrasayer Mahavidyalaya successfully organized a comprehensive one-day Entrepreneurship Programme on 8th May 2025. The initiative was aimed at fostering entrepreneurial spirit among students and young professionals, providing them with the knowledge, tools, and motivation required to explore entrepreneurship as a promising career option. The programme sought to bridge the gap between academic learning and real-world business challenges by imparting practical insights into starting and managing successful ventures.

Objectives

The key objectives of the Entrepreneurship Programme were:

- To create awareness about entrepreneurship and its role in economic growth and innovation.
- To encourage participants to develop innovative ideas and translate them into viable business opportunities.
- To provide practical knowledge on essential aspects of business planning, management, and financing.
- To inspire confidence and resilience needed for entrepreneurial success.
- To promote networking among aspiring entrepreneurs and industry experts for future collaboration.

Programme Highlights

The programme commenced with a welcome address by the coordinator of the Industry Relation Cell, who emphasized the importance of entrepreneurship in today's dynamic economy. This was followed by an introductory session on the fundamentals of entrepreneurship, its significance in employment generation, and contribution to community development.

Sessions and Activities

A series of interactive sessions were conducted by experienced resource persons and industry experts who shared their expertise and personal entrepreneurial journeys. The following major topics were covered during the day:

- **Understanding Entrepreneurship:** An in-depth discussion on what entrepreneurship entails, the different types of entrepreneurship (such as social, tech, and small business), and the qualities and mindset required to be a successful entrepreneur.
- **Identifying Business Opportunities:** Participants were guided on how to spot market gaps, evaluate business ideas critically, and validate opportunities through market research and feasibility studies.
- **Business Planning:** Detailed insights were provided on drafting effective business plans, including mission and vision statements, product/service descriptions, marketing strategies, and operational plans.
- **Financial Management and Funding:** The programme introduced various funding options available for startups such as bank loans, angel investors, venture capital, and government schemes. Emphasis was placed on budgeting, cash flow management, and maintaining financial discipline.
- **Challenges in Entrepreneurship:** Common challenges faced by startups like competition, regulatory hurdles, and market dynamics were discussed, along with strategies to overcome them.

Interactive Group Activities

Participants were divided into groups and engaged in brainstorming sessions to develop mock business ideas and present their business plans. This exercise enhanced their teamwork, creativity, and presentation skills, while receiving constructive feedback from the resource persons.

Participant Engagement

The programme witnessed enthusiastic participation from students across various departments, as well as young professionals keen to explore entrepreneurship. The interactive format, including Q&A sessions and group discussions, fostered active engagement and allowed participants to clarify doubts and share their perspectives.

Feedback and Impact

The feedback collected from participants was overwhelmingly positive. Many appreciated the practical nature of the sessions and the real-life examples shared by the speakers, which helped in better understanding the entrepreneurial process. Participants expressed that the programme boosted their confidence and provided them with a clear roadmap to pursue their entrepreneurial ambitions.

Several attendees highlighted that the networking opportunity with industry experts and peers was particularly valuable for future collaborations and mentorship.

Conclusion

The Entrepreneurship Programme organized by the Industry Relation Cell of Patrasayer Mahavidyalaya on 8th May 2025 was a significant step towards promoting entrepreneurial culture among students and youth. The comprehensive curriculum, expert guidance, and interactive learning environment made the event highly effective in achieving its goals. It not

only enhanced participants' theoretical understanding but also equipped them with practical skills and motivation to venture into entrepreneurship.

The Industry Relation Cell plans to continue organizing such programmes regularly to nurture the entrepreneurial ecosystem within the institution and contribute to the broader economic development.





Entrepreneurship
Programme
by IRC

PATRASAYER MAHAVIDYALAYA

STUDENT'S ATTENDANCE SHEET

Date: 8/5/25

SUBJECT:

| SL. NO. | STUDENT NAME | SEM | ROLL NO. | UID | SIGNATURE |
|---------|--------------------|-----|----------|-------------|--------------------|
| 1. | AKASH SAIN | 2nd | 413 | 24151238012 | Akash Sain |
| 2. | SURAJIT GUHA | 2nd | 345 | 24151211021 | Surajit Guha |
| 3. | Sudip DeJ | 2nd | 449 | 24151208003 | Sudi P DeJ |
| 4. | Jit Bauri | 4th | 105 | 23151298009 | Jit Bauri |
| 5. | ArnabounathakUPAD | 4th | 234 | 23151238023 | Arnab Guha |
| 6. | Kanai Majhi | 6th | 369 | 22151201179 | Kanai Majhi |
| 7. | Diganta Mishra | 6th | 407 | 21152219007 | Diganta Mishra |
| 8. | Sahab Pal | 2th | 334 | 24151211006 | Sahab Pal |
| 9. | Akash dey | 2th | 161 | 24151201119 | Akash dey |
| 10. | Subhadip Ghosh | 2th | 388 | 24151204012 | Subhadip Ghosh |
| 11. | Anish manik | 4th | 432 | 22151201050 | Anish manik |
| 12. | SUBHAJIT MAL | 6th | 226 | 22151201192 | Subhajit mal |
| 13. | Pijus Das | 6th | 317 | 22151201079 | Pijus Das |
| 14. | Jishu Ghosh | 2nd | 389 | 24151204015 | Jishu Ghosh |
| 15. | Kanika Bagdi | 2nd | 390 | 24151204016 | Kanika Bagdi |
| 16. | Abhay Mondal | 2nd | 391 | 24151204014 | Abhay Mondal |
| 17. | SURAN KUNDU | 2nd | 428 | 24151238024 | Suran Kundu |
| 18. | SACHIN GHOSH | 2nd | 416 | 24151238004 | SACHIN GHOSH |
| 19. | ANJUMAN ARA KHATUN | 4th | 299 | 23151119003 | Anjuman ara Khatun |
| 20. | SAMPA GHOSH | 4th | 298 | 23151119007 | Sampa Ghosh |
| 21. | DURBA DEY | 4th | 301 | 23151229002 | Durba Dey |
| 22. | Arpita Ghosh | 2nd | 395 | 24151204028 | Arpita Ghosh |
| 23. | Sarfan chandra | 2nd | 281 | 24151201124 | Sarfan chandra |
| 24. | | | | | |
| 25. | | | | | |

S. Kumar
Principal

Patrasayer Mahavidyalaya
Patrasayer :: Bankura